

Equine Seniors Advertising Rates/Contract

2017 Rates **6 Months** **12 months** **CHECK ONE**

Equine Product/Service \$75 \$125 _____

Equine Association \$50 \$75 _____

*The above ads include an active link to your website and will be placed on any of our website pages
– EXCEPT the Home Page*

Website Sponsorship Ad \$200 \$300 _____

*Sponsorship ads include an active link to your website. Ads will be placed on the Home Page.
Sponsorship ads also include a 500-word advertorial that we will write about your product/service.
The advertorial will be featured on the website page of your choice & will be tweeted out to our Twitter followers*

Advertiser Name _____

Website Address _____

Street Address _____

City _____ State _____ Zip Code _____

Contact Name _____ Phone Number _____

Email address of contact _____

**You will need to send an electronic (TIFF) or J-Peg of your ad of your ad to:
equineseniors@aol.com**

Please postal mail this form, along with a check or money order for the correct amount for your ad.

**Your check should be made out to: One Horse Press Send to Equine Seniors c/o One Horse Press
@ 70883 39th Street, Paw Paw, MI 49079.**